



PHOTO
NOVA

SPONSORSHIP
OPPORTUNITIES

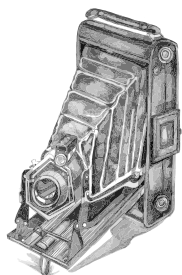
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PHOTONOLA'S

20TH ANNUAL FESTIVAL

DECEMBER 10-14, 2025 IN NEW ORLEANS



NEW ORLEANS
PHOTO
ALLIANCE


Founded in 2005, the mission of the New Orleans Photo Alliance is to encourage the understanding and appreciation of photography, and to create community and opportunities for photographers in the Gulf South, through exhibitions, professional opportunities, and educational programs. NOPA strives to be a cultural stimulus, fostering economic and artistic growth while preserving the rich and diverse photographic culture of New Orleans and the southern region.

PhotoNOLA, New Orleans' annual festival of photography is produced by the New Orleans Photo Alliance (NOPA), a volunteer-run, 501(c)(3) nonprofit organization. Every December, PhotoNOLA partners with museums, galleries, and alternative venues across the Crescent City to showcase extraordinary bodies of photographic work. Established and emerging artists join nationally-prominent curators, publishers, gallerists, editors, and art collectors to attend exhibitions, portfolio reviews, lectures, workshops, and educational programming throughout the city. Most events are free and open to the public, in large part due to sponsors, funders and partnerships.

PhotoNOLA is the premier opportunity to reach New Orleans' vibrant photographic community, as well as patrons traveling from all over the globe to attend. We very much hope that you will consider sponsoring our upcoming celebration of photography that is as unique and vibrant as the city that inspired it.

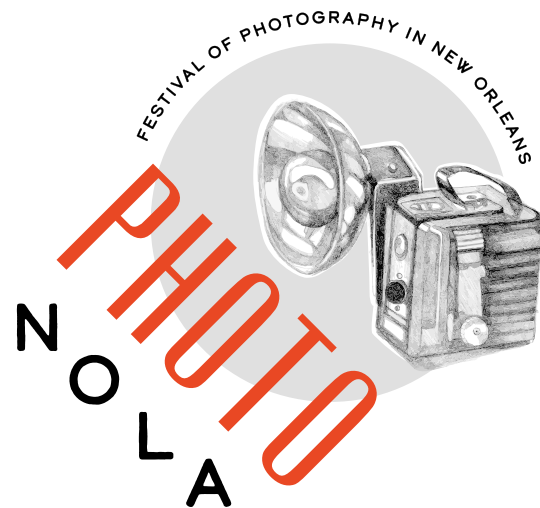
For more information, visit www.photonola.org

Partner with NOPA this season to celebrate and support photography together.



I found a city booming. So much so that I
only saw a fraction of what was on display.
Photography exhibitions were everywhere.
Robot parades, Second lines, lectures,
openings, music, art, it was everywhere.
PhotoNOLA rocks, and New Orleans rocks.

Jonathan Blaustein



CITYWIDE EXHIBITIONS

From venerable institutions like the Historic New Orleans Collection and Galleries, to restaurants and coffee houses, over 50 venues all over New Orleans exhibit photography in conjunction with the PhotoNOLA festival each year. The entire Crescent City becomes a showplace for beautiful and powerful images that attract a steady flow of visitors throughout the month of December. Let's fill the walls!

PORTFOLIO REVIEWS

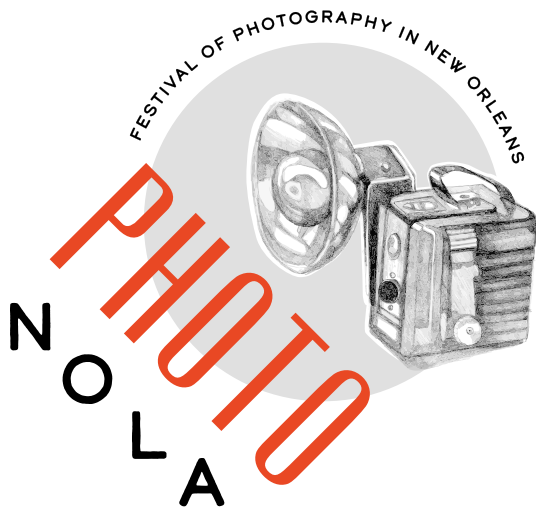
PhotoNOLA's Portfolio Review program offers 60+ photographers the chance to present their work to influential members of the photographic community. Face-to-face meetings with gallery owners, editors, publishers, and museum curators from throughout the U.S. and abroad provide photographers with networking opportunities, critical advice, and guidance for bringing their work to a larger audience. The Portfolio Review program is so highly regarded by the national photo community.



PHOTOWALK AND SPONSOR FAIR

PhotoNOLA Portfolio Review participants share their work alongside festival sponsors & book publishers during an evening portfolio walk in the Ogden Museum's Patrick F. Taylor Library. The PhotoWALK is free to attend and provides the public an opportunity to see a cornucopia of photography in one historic space. It is one of the most popular events during the entire festival, regularly attracting 1000+ attendees every year.





KEYNOTE LECTURE

A luminary of the photographic community gives the annual PhotoNOLA Keynote Address at a local arts venue. In recent years, Emmet Gowin, Xavier Simmons, Keith Carter, Chandra McCormick & Keith Calhoun have inspired audiences with their creative insights and wisdom. One of the most popular programs during the festival, the event is free and open to the public.



PHOTOBOOK FAIR

Local and national photo book publishers and individual artists are invited to share recently published photo books in an event that is free and open to the public. The fair includes a day of programming including book signings, seminars and workshops around book publishing.

EDUCATION & WORKSHOPS

PhotoNOLA offers opportunities to learn about a wide variety of photo-related subjects. Last year alone, attendees received valuable instruction on how to edit their portfolios, market their photography, create luminous tintype images, and hone their creative visions. Cig Harvey, Richard Renaldi, Matt Black, and Ruddy Royce are but a few of the world-class photographers who have led workshops and given lectures in recent years.



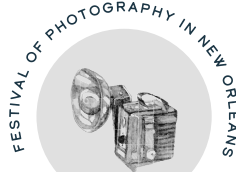
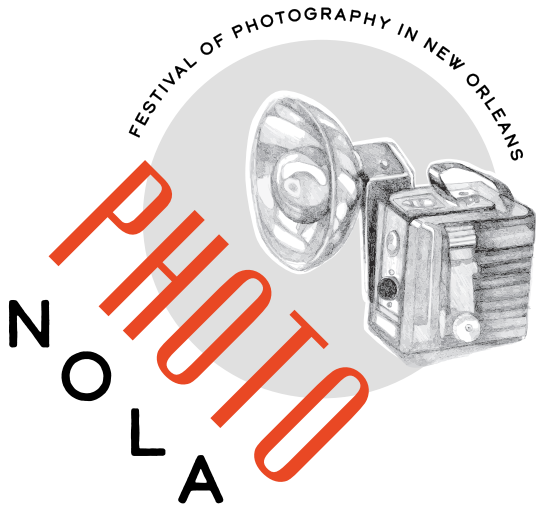


PHOTO NOLA

PAST REVIEWERS LIST

Katherine Lauricella Ainsley, Sibyl Gallery
Nicolas Boulrier, Boulrier Gallery
Pamela Chen, Apple
Chloe Coleman, The Washington Post
Liv Constable-Maxwell, MACK
Katie Dance, National Geographic Books
Alexa Dilworth, Independent Curator
Joe Dilworth, Bildband Berlin
Michelle Dunn Marsh, Minor Matters
Melanie Flood, Melanie Flood Projects
Garlyn Gryder, GRYDER Gallery
Greg Harris, High Museum of Art
Eddie "Ralph" Hebert, GRYDER Gallery, Frank Relle Gallery
Benjamin Hickey, Center for Exploratory and Perceptual Arts
Erin Hoyt, Filter Photo
Sara Ickow, International Center of Photography
Frances Jakubek, Independent Curator
Samantha Johnston, Colorado Photographic Arts Center
Maria L. Kelly, High Museum of Art
Geoffrey C. Koslov, Koslov Larsen Gallery
Virginia Lozano, NPR
Richard McCabe, Ogden Museum of Southern Art
Emilia Mickevicius, Center for Creative Photography and Phoenix Art Museum
Dina Mitrani, Dina Mitrani Gallery
Amy Miller, Art Consultant
Brian Piper, New Orleans Museum of Art
Jennifer Pritheeva Samuel, The Washington Post
Delphine Sims, San Francisco Museum of Modern Art
C. Rose Smith, Memphis Brooks Museum of Art
Aline Smithson, Lenscratch
Mary Stanley, Mary Stanley Studio
Gordon Stettinius, Candela Gallery
Sara Urbaez, LISTO
Jane Yeomans, Bloomberg



By sponsoring the PhotoNOLA Festival, your company will gain visibility through our extensive marketing campaigns, thereby reaching a wide audience of photographers, gallerists, editors, collectors, curators, and culturally sophisticated individuals who are passionate about photography, the arts and community. Festival sponsorship support exhibitions and programming as well as travel and housing for artists, curators and industry leaders contributing to the event. In-kind donations are encouraged and will be credited according to their full monetary value as outlined below. Some of our most successful collaborations have been possible through in kind contributions. Let's work together!

SPONSORSHIP LEVELS

PALLADIUM SPONSORS \$10,000+

Support a PhotoNOLA Featured Event

- **Exclusive naming rights to one PhotoNOLA event (e.g. PhotoWALK, Keynote Address, Closing Night Party)**
- **Invitation for two to a private dinner honoring reviewers and VIP speakers**
- **6 Patron Festival Passes, 10 General Festival Passes**
- Opportunity to include promotional material at the registration table and in registration bags given to review & workshop participants
- Featured advertisement included with every festival map (citywide distribution)
- Table during CURRENTS opening and PhotoWALK (average attendance 1000+)
- Enhanced social media exposure on Facebook, Instagram, and Twitter (over 15,000 combined followers)
- Prominent placement of promotional materials at portfolio reviews and information/welcome tables
- Logo recognition in print advertisements (commitment needed by November 1st)
- Logo recognition on all printed material including signage, fliers, maps, postcards, invitations and posters (citywide distribution, commitment needed by November 8th)
- Name, logo, and link on PhotoNOLA.org website sponsors page

PLATINUM SPONSORS \$5,000 - \$10,000

Fund a Visiting Artist Exhibition

- **4 Patron Festival Passes, 8 General Festival Passes**
- **Opportunity to include promotional material at the registration table and in registration bags given to review & workshop participants**
- **Featured advertisement included with every festival map (citywide distribution)**
- **Table during CURRENTS opening and PhotoWALK (average attendance 1000+)**
- Enhanced social media exposure on Facebook, Instagram, and Twitter (over 15,000 combined followers)
- Prominent placement of promotional materials at portfolio reviews and information/welcome tables
- Logo recognition on all printed material including signage, fliers, maps, postcards, invitations and posters (citywide distribution, commitment needed by November 8th)
- Name, logo, and link on PhotoNOLA.org website sponsors page



SPONSORSHIP LEVELS

GOLD SPONSORS \$2,500 - \$5,000

Sponsor a Visiting Artist Speaker or Curator

- **2 Patron Passes, 6 General Festival passes**
- **Table during CURRENTS opening, PhotoWALK and PhotoBOOK Fair (average attendance 1000+)**
- **Enhanced social media exposure on Facebook, Instagram, and Twitter (over 15,000 combined followers)**
- **Prominent placement of promotional materials at portfolio reviews and information/welcome tables**
- Logo recognition on all printed material including signage, fliers, maps, postcards, invitations and posters (citywide distribution, commitment needed by November 8th)
- Name, logo, and link on PhotoNOLA.org website sponsors page

SILVER SPONSORS \$1,000 - \$2,500

Support the Cause

- **1 Patron Pass, 2 General Festival passes**
- Table at PhotoWALK or PhotoBOOK Fair
- Logo recognition in print advertisements (commitment needed by November 1st)
- Logo recognition on all printed material including signage, fliers, maps, postcards, invitations and posters (citywide distribution, commitment needed by November 8th)
- Name, logo, and link on PhotoNOLA.org website sponsors page



CONTACT US

www.photonola.org
www.neworleansphotoalliance.org

@photoalliance
@photonola.festival

THANK YOU FOR TAKING THE TIME TO
LEARN ABOUT SPONSORSHIP OF THE
20TH ANNUAL PHOTONOLA FESTIVAL.

To become a sponsor, or for more
information, please contact:

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